

# How To Select A Unique Wedding Dress

vstyle



There is nothing more ordinary than a generic wedding dress. It's as bad as jeans and a t-shirt in the sense that anyone can wear a random strapless white dress. Obviously you can look great in the stereotype, but when I style a bride, I am always pushing for breaking boundaries. I recently put a client in a turquoise Jenny Packham gown with a black overlay for her wedding. Recently spotted on [Kate Middleton](#), the dress is considered an unusual choice for a wedding with its lack of white, but before England's Queen Victoria married Prince Albert, wearing a dress of color was standard wedding attire. Remember this as you start dress hunting.

Unless you adore a white dress, let's explore all dress colors and options. The idea is to take advantage of the event. This is one of the only parties in your life that is tailored completely to you and your gentleman. There are no are rules you need to abide and all your guests are willing to do anything you ask. If your suggested attire is cowboy inspired, than that's what they will do.

If wearing a bold colored dress is too outlandish, V-Style's photo team went to [The White Flower Bridal Boutique](#) in San Diego to show you other ways to have a stand out wedding gown.

## Hats

Skip the traditional veil, and grab a hat. In our shoot we had the pleasure of borrowing millinery from [Jill Courtemanche](#). Jill Courtemanche brings a contemporary approach to her hats while incorporating traditional techniques and craftsmanship. As pictured, the toppers bring verve and whimsy to our bridal looks.

## Exotic necklace

An interesting necklace will wake up any dress.

## **Feathers**

Whether they are on your head or on your dress, feathers on a bridal look is absolutely delicious. I adore the feathers dancing on the skirt of the chiffon dress by Pronovias our model wears on the black and white couch.

## **A Shade Away**

Silver, gold, cream, nude, and blush are just shades away from the traditional white.

## **Pouf**

I have seen so many mermaid tails and ball gown flares, I am ready for some pouf! Be ridiculous in a fun and flouncy gown that can't be missed.



















*Photo Credit: Robin Dayley/Dayley Photography*